



AFFILIATE INSIDER BOOTCAMP

We are hosting the exclusive **Affiliate Insider Bootcamp** on **Wednesday 21 March** in the Bonetti and Clarke Suites at Stamford Bridge, alongside the main Betting on Football conference.

The event is organised by **Affiliate Insider** and **SBC Events**, and hosted by **Lee-Ann Johnstone**. As part of the programme, we will facilitate direct introductions between Affiliates and Operators by matching available opportunities with pre-screened Operators and Affiliate interests.

WHY AFFILIATES SHOULD ATTEND

- Update your digital knowledge and learn from experts in each field
- Network and find suppliers to support your business growth
- Understand the competitive landscape + where opportunities lie
- Get to grips with the latest digital technologies

WHY OPERATORS SHOULD ATTEND

- Grow your affiliate programme & network with professional affiliates
- Access the latest Affiliate Marketing trends for the sports sector
- Access free training for your affiliate teams
- Learn from the best digital marketers and claim a competitive edge



WHAT TO EXPECT

WEDNESDAY 21 MARCH

The Affiliate Insider Bootcamp will cover a breadth of digital marketing insights specifically designed to help affiliates growth hack their sports betting business in 2018. Affiliates will get detailed insights and learnings that will help them grow their business in the most competitive of environment.

The content shared on the day will give affiliates tangible insights about how to effectively commercialise their business and drive more qualified traffic to support operator growth.

We'll be hosting a series of expert sessions that will help affiliates to grow their businesses and get ahead of the curve. In total **5 key sessions** and a **topical roundtable Q & A discussion** will be hosted during an intensive training and knowledge share from 9:00 - 17:30.

NB: Affiliates have to apply and go through a vetting process before they are accepted for attendance.

BUSINESS AREA & NETWORKING

The Affiliate Insider Bootcamp area will include **branding and sponsorship opportunities** and of course refreshments, lunch, private networking sessions, networking drinks, and the official party.

Networking drinks will be served from 18:00 - 19:00, followed by the official party at the glamorous **Kensington Roof Gardens** owned by Virgin billionaire Richard Branson, from 20:00 to 2:00.

THURSDAY 22 MARCH

Delegates will be able to access the main Betting on Football conference, as well as closing drinks at Frankie's Bar from 17:00 to 19:00, followed by the closing networking party at the famous London club **'Under the Bridge'** (below Stamford Bridge and known as Roman Abramovich's favourite venue) from 20:00 to 02:00.

ACCESS EXPERT GUIDES



BE A COMMERCIAL NINJA

Access years of commercial affiliate expertise in one room and discover exactly how to grow your revenue working with multiple operator sites



GET DYNAMIC & ENGAGE IN SOCIAL THAT WORKS!

Get the inside track to boost your social media marketing initiatives within the sports betting sector and create expert content that converts



GET THE REAL DEAL ON SEARCH

Links or Content we call on the best Search experts to offer a clinic style session to help you overcome search marketing challenges in your affiliate business



SYSTEMS, MARKETING AUTOMATION & AI

Getting ahead of the curve with a clear guide to implementing tools that will help you get ahead in the digital sports revolution



GET BUSINESS CONNECTED

Speed dating that will boost your network and contact base for revenue driving business. Find the right resource, at the right price to overcome growth challenges in your business

FULL AGENDA

Wednesday 21st March (PART 1)

10:00 - 11:00	The Social Media Hacks Workshop - Sarah Sangster (Sangster Digital) Heard of social channels but no idea how to harness them? Join this exclusive sports focussed social media workshop, learn the latest trends, conversation tactics, how to create engaging content and where to convert value customers. Learn more about building facebook memberships to drive incremental revenue to your sports betting affiliate business.
11:00 - 11:20	Networking & Refreshment break
11:20 - 12:00	The “ Real Deal” SEO Workshop - Andrew Edwards (MadAbout.Media) Ever wanted to know how you can improve your rankings or perform a detailed SEO audit? Andy will be revealing exactly how to audit your own site, spot the unicorn SEO tactics that will drive increased traffic specific to sports betting.. <i>There’s also an opportunity to win an intensive Audit work 4,500 with Andy to growth hack your affiliate site.</i> So don’t miss it!
12:00 - 12:50	The Big Links Debate - Nick Garner (Rize Digital) This session discusses why you simply cannot ignore link building as part of your website growth strategy and exactly what strategies are required for sports betting affiliates to make it successful. Nick Garner will deliver detailed insights on what Google wants in 2018 and how you can make that work for your sports betting affiliate site.
12:50 - 14:00	Lunch Break
14:00 - 14:45	Content strategies for Sports Betting Affiliates - Martin Calvert (Blue Claw Media) How to build your brand whilst climbing the Search Engine Results. This session will deliver an in depth analysis fo the sportsbetting environment and how affiliates can growth hack their traffic creating innovative content strategies that help build a brand voice and engage a targeted audience.

FULL AGENDA

Wednesday 21st March (PART 2)

14:45 - 15:30	Starting your eSports Journey - Per Wolf (eSports Expert) An in-depth analysis of the current esports market and trends. In this session you'll learn how you can use this channel as an early adopter to monetise your business using the infrastructure you already have in your sports betting affiliate business. Exactly what you need to know to make money in this channel.
15:30 - 16:00	Networking & Refreshment Break
16:00 - 17:00	Destination Africa – Negotiating the Next Big iGaming Affiliate Market From Nigeria and Kenya to South Africa, sportsbooks in sub-Saharan Africa are increasingly diversifying their marketing mixes to include the affiliate channel. With the region offering significant revenue opportunities for savvy, far-sighted affiliates, Income Access has gathered together Africa-experienced affiliates, as well as local brands and service providers, to share their perspectives on negotiating the market that's already the next big destination for affiliate marketing.
17:00 - 17:30	Mentor Session : Growing your Sports Betting Affiliate Business - Marcos Oliveira (Clever Advertising Group) In this session Marcos will share with you his knowledge and insight about building a sports betting business in a crowded market. He'll share the insight he's had growing the Clever Advertising and help you navigate the competitive landscape to find growth hack success. From AI to Innovation you'll leave the conference feeling ready to implement the tactics delivered in this session into your own business to drive revenue success!
17:30 - 19:00	Networking & Refreshment Break
19:30 - 02:00	Affiliate Insider Dinner Closing Party @ Under the Bridge

WHO IS ATTENDING?



Jess Attree
OLBG



Sarah Hunter
CEO - Affilisearch



Paul Marchong
Oddsbreaker



Bertan Baytekin
ProTipster



Alessandra Pardini
LaScommessadiPaolo

SpinWin Media

**(e) - SPORTS
CONSULTANTS**



Christian de Callieux
Skores



David Learmoth
Triple Hat Media



Menghan Fu
Betting.net



Simon James
Affexpro



Connor Roberts
Catena Media



Gavin Walters
Gambling.com



Roxanne Groenewald
WinDrawWin



Rize.digital



BlueClaw Media



Neteller & Skrill



Crystal Content



Buffalo Partners



Oddslife



Better Collective



Baybets



Clever Advertising



Easy Odds



Bookies.com



Oddschecker



LivesportMedia



Bettingpro

CONFERENCE & BUSINESS AREA - FLOOR PLAN

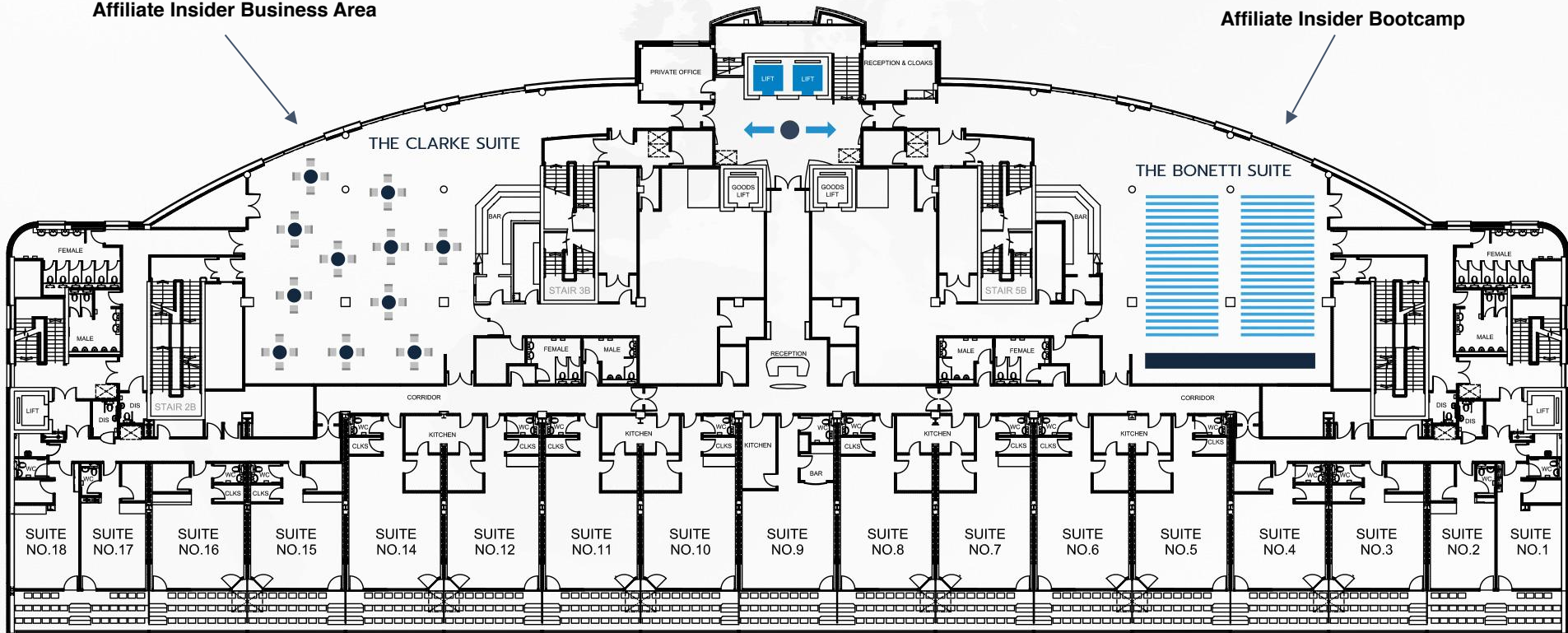
West Stand Level 4 - Bonetti and Clarke Suites (300 people seated)

Clarke Suite

Bonetti Suite

Affiliate Insider Business Area

Affiliate Insider Bootcamp



A faint, light gray background image of a world map, centered on the Atlantic Ocean, showing the continents of North America, South America, Europe, and Africa.

BETTING ON FOOTBALL

ABOUT BETTING ON FOOTBALL 2018

The **Affiliate Insider Bootcamp** is part of the wider **Betting on Football** conference (BOFCON 2018).

BOFCON 2018 is the largest sports betting industry event, held **20 - 23 March** at **Stamford Bridge**.

- **1,500 senior executives attending**
- **200 leading industry speakers**
- **40 sessions and panel discussions over 2 days**
- **8 main conference tracks**
- **6 conference rooms**
- **40 exhibitors + 20 dedicated meeting rooms and hospitality suites**

The **conference tracks** will cover leadership, country market profiles, marketing and media, as well as trading and operations. In total **40 key sessions** and **roundtable discussions** Wednesday and Thursday.

The **exhibition area** is open throughout Wednesday and Thursday, and includes **40 exhibitors**, networking areas, meeting rooms, and of course refreshments, lunch and networking drinks.

Networking and drinks receptions in the exhibition area and at Frankie's (World Cup Bar), followed by the official party Wednesday at the glamorous **Kensington Roof Gardens**, and Thursday's closing party at the famous London club **'Under the Bridge'** (below Stamford Bridge and known as Roman Abramovich's favourite venue).

Event Website: sbcevents.com/betting-on-football-2018



1,500+
Delegates



150
Gambling Operators



40+
Countries
Represented



1,100
Senior Executives



180
World-class Speakers



100
Sports Clubs & Organisations
Represented

Who Attends?

Operators	30%
Suppliers	25%
Service Providers	10%
Affiliates & Media Companies	15%
Payment Providers	5%
Compliance, Law & Regulators	5%
Sports Clubs & Organisations	10%

Job Titles

CEOs / Chairman / Founder	25%
C-Level Executives	20%
Director	30%
Manager	20%
Other	5%

BOF 2018 - FULL AGENDA

As a participant of the SBC SPONSORSHIP FORUM, you will have access to everything at BOF 2018, which includes:

TUESDAY 20 MARCH

15:00 - 22:00

19:00 - 24:00

Pre-registration at the Official Hotel
Networking Drinks at Frankie's, the World Cup Bar

WEDNESDAY 21 MARCH

09:00 - 19:00

10:00 - 17:30

10:00 - 17:30

10:00 - 17:30

10:00 - 17:30

17:00 - 18:00

17:00 - 19:00

19:00 - 20:00

20:00 - 02:00

Exhibition Open
World Cup and Beyond (Track)
Global Market Profiles (Track)
Betting on Innovation
Affiliate Insider Bootcamp
Stadium Tours of Stamford Bridge
Networking Drinks in Exhibition Area
Networking Drinks at Frankie's / World Cup Bar
Official Party at Kensington Roof Gardens

THURSDAY 22 MARCH

09:00 - 17:30

10:00 - 17:30

10:00 - 17:00

10:00 - 17:00

10:00 - 17:00

17:00 - 18:00

17:00 - 20:00

20:00 - 02:00

Exhibition Open
Leadership (Track)
Customer Journey (Track)
SBC Sponsorship Forum
Esports Insider Super Forum
Stadium Tours of Stamford Bridge
Networking Drinks at Frankie's / World Cup Bar
Closing Party at Under the Bridge

FRIDAY 23 MARCH

10:00 - 13:00

12:00 - 13:00

Casual Networking
Stadium Tours at Stamford Bridge

BETTING
ON
FOOTBALL

The Fourth Edition of the International
Sports & Football Betting Trade Conference
3-5 MAY 2017 @ STAMFORD BRIDGE

OFFICIAL MATCHDAY PROGRAMME



ORGANISED BY

SBCEVENTS PART OF **SBCGLOBAL**

OFFICIAL PROGRAMME SPONSORS

GOLDENRACE

OPTIMA™

A faint, light gray world map is visible in the background, centered on the Atlantic Ocean. The continents of North America, South America, Europe, and Africa are discernible.

EVENT SPONSORSHIPS

HEADLINE SPONSOR

SPONSORSHIP PRICE : £10,000

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EXCLUSIVITY:

- Sponsor and event signage with Platinum Sponsor mention
- Platinum sponsor designation on event website, event material, event screens, photos, video etc.
- 2 page advert in the Affiliate Insider Bootcamp Programme

CONTENT COVERAGE:

- Pre-event interview for social channel distributions (option to discuss editorial, podcast and video interviews)
- Post- event round up with a branded eshot / email message targeted to all the delegates
- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>

EVENT PASSES:

- 3 Operator delegate passes, which gives you full access to Affiliate Insider Bootcamp & BOF 2018 (£2,100 value)
- 10 Affiliate passes to giveaway, with affiliates getting access to Affiliate Insider Bootcamp & BOF 2018 on day 2 only (£7,000 value)



PREMIUM SPONSOR

SPONSORSHIP PRICE : £7,000



EXCLUSIVITY:

- Sponsor and event signage with Premium Sponsor mention
- Premium sponsor designation on event website, event material, event screens, photos, video etc.
- 2 page advert in the Affiliate Insider Bootcamp Programme

CONTENT COVERAGE:

- Pre-event interview for social channel distributions (option to discuss editorial, podcast and video interviews)
- Post- event round up with a branded eshot / email message targeted to all the delegates
- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>

EVENT PASSES:

- 3 Operator delegate passes, which gives you full access to Affiliate Insider Bootcamp & BOF 2018 (£2,100 value)
- 7 Affiliate passes to giveaway, with affiliates getting access to Affiliate Insider Bootcamp & BOF 2018 on day 2 only (£4,900 value)



BOOTH SPACE 3x2 m

PRICE : £3,500

3
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SPONSORSHIP DETAILS:

- 3x2m booth space to showcase your brand
- You can use and brand the space as you like, with a pop-up stand, or keep it simpler with roll-up banners and a desk. Use the open stand space as your dedicated meeting place for your scheduled meetings
- Distribute promotional material and gifts on your booth
- Standard table and chairs provided by Affiliate Insider

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)



MAIN STAGE SPONSOR

SPONSORSHIP PRICE : £5,000

SPONSORSHIP DETAILS:

- Sponsor the stage for the conference sessions and panels within the Bonetti Suite
- Your logo and branding will appear in the middle of the stage next to the official Affiliate Insider Bootcamp logo
- Your logo will be seen by all the delegates over the course of the day
- Your logo and branding will appear on the conference photos and videos (we will likely record all the sessions as well)
- The session room has capacity of up to 150 people

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)
- 3 Affiliate passes to giveaway, with affiliates getting access to Affiliate Insider Bootcamp & BOF 2018 on day 2 only (3 x £700 = £2,100 value)



ROUNDTABLE SPONSOR

SPONSORSHIP PRICE : £3,500

SOLD

SPONSORSHIP DETAILS:

- Branding around roundtable sponsorship
- Pre conference interview with round table speakers
- Roundtable mention with logo in the Affiliate Insider Bootcamp Workbook
- Choice of topics to be covered during round table discussion
- Sponsor will take control of the session so you can promote your company and brand

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)



PRESENTATION SPONSOR

SPONSORSHIP PRICE : £4,500

SOLD

SPONSORSHIP DETAILS:

- Branding around the presentation sponsorship
- 30 minute presentation slot to talk about Tech & Innovation in changing environment (no hard selling)
- Pre conference interview on Affiliate Insider Events page & Social Channels

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)



SESSION SPONSOR

SPONSORSHIP PRICE : £2,000

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SPONSORSHIP DETAILS:

- Company name and branding will be attached to one of the panel sessions of the day, and will be seen by all the session attendees

CONTENT COVERAGE:

- Company logo recognition on event website
- Company logo recognition in the official Affiliate Insider Bootcamp Programme
- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words) and
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>

EVENT PASS:

- 1 Operator delegate pass, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (1 x £700 = £700 value)



ACQUIRING MINDS - AFFILIATE LEADERS PANEL

Wednesday 3 May: 15:50 - 16:30



Robin Eirik Reed
Group CEO, Gaming Innovation Group



Henrik Lykkesteen
Board Member, Better Collective



James Garmston
CEO, EasyOdds



Richard Moffat
CEO, OLBG

Organised by

SBCEVENTS

Moderated by



Lee-Ann Johnstone
VP of Biz Dev & Marketing Income Access

Sponsored by



DISTRIBUTION OF MARKETING MATERIAL WITHIN VENUE

PRICE : £2,500

SPONSORSHIP DETAILS:

- Distribution of marketing material on chairs prior to first presentation session in the morning, after Lunch, or after the afternoon Tea break, before conference ends
- Option to place a brochure, flyers, or a branded gift
- Delegates will pick these up from the chairs when they sit down at their table for the sessions to start

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASS:

- 1 Operator delegate pass, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (1 x £700 = £700 value)



OFFICIAL BOOTCAMP PROGRAMME SPONSOR

SOLD

PRICE : £4,000

SPONSORSHIP DETAILS:

- Become the sponsor of the Official Bootcamp Programme, which will be handed out to all the delegates
- Your logo and branding will be seen on the main page of the programme, as well as pages within the programme
- Company advert included in the programme for you to promote your company, product and services

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)

BETTING ON
FOOTBALL

The Fourth Edition of the International
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3-5 MAY 2017 @ STAMFORD BRIDGE

OFFICIAL MATCHDAY PROGRAMME



ORGANISED BY

SBCEVENTS PART OF SBCGLOBAL

OFFICIAL PROGRAMME SPONSORS

GOLDENRACE

OPTIMA™

CONFERENCE PENS & NOTEPADS SPONSOR

SPONSORSHIP PRICE : £2,500

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LEFT

SPONSORSHIP DETAILS:

- Get your brands in the hands of all the event delegates
- Pens and notepads are placed all around the Conference area, or can be placed on the chairs on day 1 and day 2
- Pens and notepads to be supplied by sponsor

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASS:

- 1 Operator delegate pass, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (1 x £700 = £700 value)



LANYARDS SPONSOR

SPONSORSHIP PRICE : £5,000

SOLD

SPONSORSHIP DETAILS:

- Lanyards for an estimated 100 - 150 delegates
- Company logo on badge lanyards worn by high profile delegates
- Company logo and sponsorship recognition on signage and event guide
- Lanyards to be supplied by sponsor

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)



WATER BOTTLE SPONSOR

SPONSORSHIP PRICE : £3,000

SPONSORSHIP DETAILS:

- Your branding on all the water bottles located around the Affiliate Bootcamp Venue and on tables
- High impact and profile building sponsorship throughout the day!
- Company logo and sponsorship recognition on signage in the venue on the day and in the official event guide
- Water bottles supplied by sponsor

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASS:

- 1 Operator delegate pass, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (1 x £700 = £700 value)



LUNCH & REFRESHMENT SPONSOR

PRICE : £5,000

SPONSORSHIP DETAILS:

- Sponsor to be credited as lunch & refreshment sponsor within the Affiliate Insider Bootcamp Programme
- Food station will be located in the business hall, including branding from sponsor
- Delegates will have dedicated networking areas for lunch
- Staff will wear branded aprons with your logo (supplied by sponsor)
- Street food boxes will be branded with your logo
- Branded napkins with your logo

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com> ; www.Casinobeats.com
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1,400 value)



NETWORKING DRINKS SPONSOR

SPONSORSHIP PRICE : £5,000

SPONSORSHIP DETAILS:

- Networking reception runs from 18:00 to 19:00 in the Affiliate Insider Bootcamp Business Area
- Sponsor to be credited with supplying Networking Bar, Drinks and Canapes for all the delegates
- Sponsor to be credited on event website and in official programme
- Branding opportunity around bar area, including flyers and up to 4 roll-ups (supplied by sponsor)
- Waiting staff can wear branded shirts (supplied by sponsor)
- Opportunity for competition during evening networking drinks

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk ; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 2 Operator delegate pass, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (2 x £700 = £1400 value)



NETWORKING DINNER SPONSOR

SPONSORSHIP PRICE : £7,500

SPONSORSHIP DETAILS:

- Sponsor the Dinner that will take place from 19:00 to 21:30 on Thursday evening
- Sponsor branding within the dinner venue as part of hosting the dinner

CONTENT COVERAGE:

- Company profile on <http://sbcevents.com/aibootcamp-2018/> website (100 words)
- Sponsor coverage ahead of event on multiple news portals and social media channels, such as www.AffiliateInsider.com; www.sbcnews.co.uk; <http://sbcevents.com>
- Company logo recognition in the official Affiliate Insider Bootcamp Programme

EVENT PASSES:

- 3 Operator delegate passes, which gives you access to Affiliate Insider Bootcamp & BOF 2018 (3 x £700 = £2,100 value)
- 5 Affiliate passes to giveaway, with affiliates getting access to Affiliate Insider Bootcamp & BOF 2018 on day 2 only (5 x £700 = £3,500 value)



GET IN TOUCH WITH THE TEAM



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